



## Spring 2013 Internship Description **The Human Rights Activist Project (HRAP)**

Global Kids, Inc. (GK) is seeking a dynamic, diligent, creative and motivated individual who is interested in developing their professional skills in human rights training, global education, and social action with high school students. This intern will have the specific task of spearheading social media content for all of HRAP's work. This internship will be a great launching pad to develop innovative media design, especially in terms of organizing and social justice.

### **Goals:**

- Provide overall administration, support and content design for signature human rights youth organizing program
- Create ten media pieces – either blogs, news releases, Youtube videos or other posts – about HRAP climate activism
- Consolidate, refine and edit HRAP digital media work and help create a one-year social media plan

### **Responsibilities:**

- Manage HRAP's social and digital media, including creating blog posts on a Tumblr website, Flickr account, Youtube videos and Twitter feed
- Support youth-led social media activism, working with several teams of youth to development of social media content
- Support HRAP citywide campaign led by 60+ HRAP leaders to advocate for green roofs to go on NYC schools
- Help create, implement, and launch digital media tools for 20+ high school youth fellows in the National Youth Climate Exchange (NYCE).
- Attend meetings, conferences and other events related to the climate movement.
- Help plan and prepare social media strategy for NYCE retreat, to take place in April, and a Queens's youth environmental/climate activism conference to take place in June.
- Exhibit a high level of professionalism and serve as a positive role model for GK youth, peers and all community partners.

### **Qualifications:**

- Interest in youth development, education, environmental issues, climate change, human rights organizing and diversity.
- Leadership experience and familiarity with international issues, human rights, or social action.
- Excellent ability to work in a group and be a team player.
- Shows initiative, creativity, willingness to learn, and ability to juggle multiple tasks independently.
- Strong communication, conflict resolution, and technology skills.
- Sophisticated use of social media tools.

**To Apply:** This is a part-time unpaid position. The schedule is flexible (5-10 hrs/week). We are looking for someone who can start immediately and continue through May/June. Interested candidates should send a cover letter and resume to [lizzie@globalkids.org](mailto:lizzie@globalkids.org). Please include the words "HRAP Social Media Internship" in the subject line of the email. We are unable to accept any phone, mail, or fax inquiries. Thank You!